



2023 Leonard Bryant PHOTOGRAPHY



2022 Leonard Bryant Photo

**SATURDAY FEBRUARY 17 10:00AM-10:00PM**  
**SUNDAY, FEBRUARY 18 10:00AM-8:00PM**



# SPONSORSHIP

PACKET 2024

Carlin Park

Jupiter, FL

**BROUGHT TO YOU BY:**  
Deuterman Productions LLC



2023 Leonard B



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# ABOUT JUPITER SEAFOOD FESTIVAL

## WHY BE A SPONSOR OF JUPITER SEAFOOD FESTIVAL?

The Jupiter Seafood Festival originated in 2012 in downtown Abacoa. In 2016, the festival made the move east to beautiful Carlin Park which resides across the street from the Atlantic Ocean. This festival provides select national and local companies the opportunity to market their brand and products to 20,000+ festival attendees over the two days. The marketing and advertising benefit your company will receive ranges from extensive print material, web, social media, radio, tv and street banners. In addition, sponsors have the opportunity for on-site presence and the ability to come in contact with the affluent demographic of Northern Palm Beach County. The Jupiter Seafood Festival is a two day festival that celebrates this area's nautical culture and is filled with fresh seafood, live music, unique nautical vendors and family entertainment. The event demographic appeals to all ages and interests while focusing on community fun.



# SPONSORSHIP

## OPPORTUNITIES



### MAIN STAGE SPONSORSHIP

**\$5,000**

- Exclusive naming rights for JSF Main Stage
- On-Stage Promotion Opportunity
- One(1) Banner prominently displayed on main stage
- Two (2) banners displayed in festival site
- One (1) premium 10x10 space that includes tent, light, table and two chairs
- Company logo in advertising: TV, print, website, facebook, flyers, posters and exclusive mention in radio advertising
- Ten (10) VIP Passes per day, Twenty (20) GA Tickets per day
- Recognition from stage during festival, Sponsor Board Listing at Festival

### MAIN GATE SPONSORSHIP

**\$5,000**

- Exclusive naming rights for JSF Main Gate
- Two (2) customized welcome banners with your company logo
- Gate Promotion Opportunity
- Two (2) banners displayed in festival site
- One (1) premium 10x10 space that includes tent, light, table and two chairs
- Company logo in advertising: TV, print, website, facebook, flyers, posters and exclusive mention in radio advertising
- Ten (10) VIP Passes per day, Twenty (20) GA Tickets per day
- Recognition from stage during festival, Sponsor Board Listing at Festival



### DINING AREA SPONSORSHIP

**\$3,000**

- Exclusive naming rights for JSF Dining Area
- Company Banners in the Festival Dining Tent
- Opportunity to display company promotional items in dining area
- One (1) banners displayed in festival site
- One (1) premium 10x10 space that includes tent, light, table and two chairs
- Company logo in advertising: TV, print, website, facebook, flyers, posters and exclusive mention in radio advertising
- Ten (10) VIP Passes per day, Twenty (20) GA Tickets per day
- Recognition from stage during festival, Sponsor Board Listing at Festival

# SPONSORSHIP

## OPPORTUNITIES



### KIDS ZONE SPONSORSHIP

**\$3,000**

- Exclusive naming rights for JSF Kids Zone
- Company Banners in the Festival Kids Zone Area
- Opportunity to display company promotional items in Kids Zone Area
- One (1) banners displayed in festival site
- One (1) premium 10x10 space that includes tent, light, table and two chairs
- Company logo in advertising: TV, print, website, facebook, flyers, posters and exclusive mention in radio advertising
- Ten (10) VIP Passes per day, Twenty (20) GA Tickets per day
- Recognition from stage during festival, Sponsor Board Listing at Festival

### VIP AREA SPONSORSHIP

**\$3,000**

- Exclusive naming rights for JSF VIP tent area
- Company Banners in the Festival VIP area
- Opportunity to display company promotional items in VIP
- One (1) banners displayed in festival site
- One (1) premium 10x10 space that includes tent, light, table and two chairs
- Company logo in advertising: TV, print, website, facebook, flyers, posters and exclusive mention in radio advertising
- Ten (10) VIP Passes per day, Twenty (20) GA Tickets per day
- Recognition from stage during festival, Sponsor Board Listing at Festival



### MEDIA SPONSORSHIP

**\$3,000**

- Exclusive naming rights for JSF Media Sponsorship
- Two (2) banners displayed in festival site
- One (1) premium 10x10 space that includes tent, light, table and two chairs
- Company logo in advertising: TV, print, website, facebook, flyers, posters and exclusive mention in radio advertising
- Ten (10) VIP Passes per day, Twenty (20) GA Tickets per day
- Recognition from stage during festival, Sponsor Board Listing at Festival



# SPONSORSHIP

## OPPORTUNITIES

### OFFICIAL BOAT DEALER SPONSORSHIP

**\$2,500**

Exclusive Boat Dealership of the Jupiter Seafood Festival  
Opportunity to display four (4) boats throughout festival

One (1) banners displayed in festival site

One (1) premium 10x10 space that includes tent, light, table and two chairs

Company logo in advertising: TV, print, website, facebook, flyers, posters and exclusive mention in radio advertising

Ten (10) VIP Passes per day, Ten (10) GA Tickets per day

Recognition from stage during festival, Sponsor Board Listing at Festival



### OFFICIAL CAR DEALER SPONSORSHIP

**\$2,500**

Exclusive Car Dealership of the Jupiter Seafood Festival  
Opportunity to display four (4) cars throughout festival

One (1) banners displayed in festival site

One (1) premium 10x10 space that includes tent, light, table and two chairs

Company logo in advertising: TV, print, website, facebook, flyers, posters and exclusive mention in radio advertising

Ten (10) VIP Passes per day, Ten (10) GA Tickets per day

Recognition from stage during festival, Sponsor Board Listing at Festival



### OFFICIAL MOTORSPORTS DEALER SPONSORSHIP

**\$2,500**

Exclusive Car Dealership of the Jupiter Seafood Festival  
Opportunity to display four (4) motorsports throughout festival

One (1) banners displayed in festival site

One (1) premium 10x10 space that includes tent, light, table and two chairs

Company logo in advertising: TV, print, website, facebook, flyers, posters and exclusive mention in radio advertising

Ten (10) VIP Passes per day, Ten (10) GA Tickets per day

Recognition from stage during festival, Sponsor Board Listing at Festival



# SPONSORSHIP

## OPPORTUNITIES

### LOBSTER SPONSORSHIP

**\$2,000**

One (1) banners displayed in festival site

One (1) premium 10x10 space that includes tent, light, table and two chairs

Company logo in advertising: TV, print, website, facebook, flyers, posters and exclusive mention in radio advertising

Five (5) VIP Passes per day, Ten (10) GA Tickets per day  
Recognition from stage during festival, Sponsor Board Listing at Festival

### SALTWATER SPONSORSHIP

**\$2,000**

Two (2) banners displayed in bar areas

Opportunity to display company promotional items or giveaways at bars

Company logo in advertising: TV, print, website, facebook, flyers, posters and exclusive mention in radio advertising

Five (5) VIP Passes per day, Ten (10) GA Tickets per day  
Recognition from stage during festival, Sponsor Board Listing at Festival

### CONCH SPONSORSHIP

**\$1,000**

One (1) banners displayed in festival site

Company logo in advertising: Website & Social Media

Four (4) VIP Passes per day

Five (5) GA Tickets per day

Recognition from stage during festival  
Sponsor Board Listing at Festival

### FRIEND OF THE FESTIVAL SPONSORSHIP

**\$500**

One (1) banners displayed in festival site

Company logo in advertising: Website & Social Media

Two (2) VIP Passes per day

Two (2) GA Tickets per day

Sponsor Board Listing at Festival

## SPONSORSHIP APPLICATION LOCATED AT [WWW.JUPITERSEAFOODFESTIVAL.NET](http://WWW.JUPITERSEAFOODFESTIVAL.NET)

FOR QUESTIONS ABOUT SPONSORSHIPS

PLEASE EMAIL: [INFO@JUPITERSEAFOODFESTIVAL.NET](mailto:INFO@JUPITERSEAFOODFESTIVAL.NET)

